

Joanne Meirovitz

JM Design Inc.

(617) 859-5850

joanne@jmdesign.com

www.jmdesign.com

Career Summary

- Started working in the graphic arts field in 1979.
- Experienced in both print and interactive design, from creation of concepts to delivery of final product.
- Abilities include: illustration (digital and traditional), web site design and development, Drupal theme design and site development (including php editing), graphic design for print, web and business presentations, Flash animation and actionscript, icon creation and user interface design for software and web applications.

Professional Experience

Design Consultant 1999 – present

Web Site Design and Development (click to view site)

[Joseph Priestley District of UUA](#)

[WebLexi](#)

[Muscular Dystrophy Association](#)

[Unitarian Universalist Service Committee](#)

[Live From Main Street](#) (Media Consortium)

[Excelimmune, Inc.](#)

[Edwin A. Keach Memorial](#)

[Andrew Keach Enterprises](#)

[Junda Family Limited Partnership](#)

[New England Fruit Baskets](#)

[Bernier & Associates](#)

[Boston Web Company](#) (design only)

Illustration, Technical Diagrams and Template Design for Print, Web and Business Presentations

Dexterra, Inc.

170 Systems

Iron Mountain, Inc.

Joseph Meirs Shoe Co., Inc.

DSSlab

Kubi Software Inc.

Certalogic

DSG Design

SupplyScope Corporation

AnyDay.com

Icon Creation and User Interface Design for Software and Web Applications

RealCME

Bit9 Inc.

Sipez

Kubi Software Inc.

Performance Motion Devices

Bernier & Associates

Jenzabar, Inc.

Trellix Corporation

Bowstreet, Inc.

Xevo Corporation

Escher Group

Logo Design and Corporate Identity Packages

WebLexi

Lesley Waite, Social Worker

Iron Mountain, Inc.

Florida Fruit and Vegetable Association

Erin Walker, Acupuncturist

Hecht Scherding Architects

Flash Animation

WebLexi

[Interactive Zoo Animation](#)

Full-time Work 1990 – 1999

Lotus Development Corp., Cambridge MA

Last position held - Principal Visual Designer

- Created design concepts, user interface design and illustrations for web applications
- Developed prototypes for various projects, including internet portals, software and web applications
- Organized and scheduled artwork for various projects and wrote project plans
- Coordinated work with other functional groups and provided technical consultation on art issues
- Technical research and product development for new software products
- Designed and created graphics for tradeshow demonstrations and marketing slide presentations
- Created illustrations, presentation templates and animations for software applications

Design Consultant 1984 – 1990

Worked for various companies in Boston and Vermont

Full-time Work 1979 – 1984

Benjamin Morse Inc. Computerslide Company, Boston MA

Assistant Production Manager and Graphic Artist

Technical Expertise

Equally proficient in both Macintosh and Windows environments

- Design Software: Adobe Photoshop, Illustrator, InDesign, Acrobat and Freehand; Microsoft Office Suite; Freelance Graphics; CoralDraw
- Web site Design: Adobe GoLive, BBEdit, HTML, CSS, DHTML, javascript, ecommerce, Drupal (CMS)
- Multimedia and Animation: Adobe Flash, Director and ImageReady

Education

Brandeis University, BA Degree in Fine Arts 1978, Magna Cum Laude with High Honors in Fine Arts

Bard College, Studio Art Major 1974 to 1975

Museum of Fine Arts School - 3D Animation (1995), Oil Painting (1973 - 1975), Watercolor (2004 – present)

Mass. College of Art - Cartooning, Watercolor, Illustration, Silkscreening (1977 - 1980)

Affiliations

AIGA (American Institute of Graphic Arts)

NAPP (National Association of Photoshop Professionals)

GAG (Graphic Artists Guild)