

Joanne Meirovitz
JM Design Inc.
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Career Summary

- Started working in the graphic arts field in 1979.
- Experienced in both print and interactive design, from creation of concepts to delivery of final product.
- Abilities include: illustration (digital and traditional), graphic design for print, web and business presentations, animation, web site design and development, and icon creation and user interface design for software and web applications.
- Recognized for project management, communication and organizational skills, attention to detail, ability to make deadlines and artistic talents.

Professional Experience

Design Consultant 1999 – present

Web Site Design and Development

Excelimmune, Inc.	www.excelimmune.com
Edwin A. Keach Memorial	www.edwinkeach.com
Muscular Dystrophy Association	www.muscleteamboston.com
Andrew Keach Enterprises	www.andrew-keach-enterprises.com
Junda Family Limited Partnership	www.chathamsummers.com
New England Fruit Baskets	www.newenglandfruitbaskets.com
Bernier & Associates	www.inforumsolutions.com
Boston Web Company (design only)	www.bostonwebco.com

Illustration, Technical Diagrams and Template Design for Print, Web and Business Presentations

Dexterra, Inc.	170 Systems
Iron Mountain, Inc.	Joseph Meirs Shoe Co., Inc.
DSSlab	Kubi Software Inc.
Certalogic	DSG Design
SupplyScope Corporation	AnyDay.com

Icon Creation and User Interface Design for Software and Web Applications

Sipez	Bit9 Inc.
Performance Motion Devices	Kubi Software Inc.
Jenzabar, Inc.	Bernier & Associates
Bowstreet, Inc.	Trellix Corporation
Escher Group	Xevo Corporation

Logo Design and Corporate Identity Packages

Iron Mountain, Inc.	Florida Fruit and Vegetable Association
Erin Walker, Acupuncturist	Hecht Scherding Architects
Lesley Waite, Social Worker	

Full-time Work 1990 – 1999

Lotus Development Corp., Cambridge MA

Last position held - Principal Visual Designer

- Created design concepts, user interface design and illustrations for web applications
- Developed prototypes for various projects, including internet portals, software and web applications
- Organized and scheduled artwork for various projects and wrote project plans
- Coordinated work with other functional groups and provided technical consultation on art issues
- Technical research and product development for new software products
- Designed and created graphics for tradeshow demonstrations and marketing slide presentations
- Created illustrations, presentation templates and animations for software applications

Design Consultant 1984 – 1990

Worked for various companies in Boston and Vermont

Full-time Work 1979 – 1984

Benjamin Morse Inc. Computerslide Company, Boston MA

Assistant Production Manager and Graphic Artist

Technical Expertise

Equally proficient in both Macintosh and Windows environments

- Design Software: Adobe Photoshop, Illustrator, InDesign, Acrobat and Freehand; Microsoft Office Suite; Freelance Graphics; CoralDraw
- Web site Design: Adobe GoLive, BB Edit, HTML, CSS, DHTML, javascript, ecommerce
- Multimedia and Animation: Adobe Flash, Director and ImageReady

Education

Brandeis University, BA Degree in Fine Arts 1978, Magna Cum Laude with High Honors in Fine Arts

Bard College, Studio Art Major 1974 to 1975

Museum of Fine Arts School - 3D Animation (1995), Oil Painting (1973 - 1975), Watercolor (2004 – present)

Mass. College of Art - Cartooning, Watercolor, Illustration, Silkscreening (1977 - 1980)

Affiliations

AIGA (American Institute of Graphic Arts)

NAPP (National Association of Photoshop Professionals)

GAG (Graphic Artists Guild)